

REVENUE FOR YOUR STATION!



HouseSmarts™

LOU MANFREDINI'S HOUSESMARTS RADIO MINUTES

This daily or weekend 30-second feature creates a new revenue opportunity for your station, and provides helpful home improvement tips and advice to your listeners.

Lou is the spokesperson for Ace Hardware stores nationwide, so you can prospect your local Ace store or dealer group. But the sponsorship possibilities go FAR beyond that!



Here are other Sponsor Categories to prospect:

Other Hardware Stores, Home Improvement Centers, Home Repair/Improvement Contractors, Home Appliance Centers, Real Estate Agents/Realtors/Brokers, Banks and Mortgage Lending Companies, Flooring/Carpeting Dealers, Roofing Companies, Siding Dealers, Window Dealers, Heating/Air Conditioning, Duct Cleaning/Sealing Services, Moisture/Water Prevention Services, Concrete/Brick Paving Services, Lighting Centers, Interior Design/Decorators, Paint/Wallpaper Stores, Kitchen, Bath and Plumbing Showrooms, Landscape/Lawn Care Companies, Utility Companies, Cellular Phone Companies, Lumber Yards, Tool Rental Companies, Home Safety Dealers, Arts and Crafts Centers, Pest Control Companies AND Auto Dealers. If we've overlooked any category, please let us know!

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