



MECOSTA COUNTY MEDICAL CENTER

605 Oak Street, Big Rapids, MI 49307-2048

231-796-8691 • Fax: 231-592-4421

October 27, 2010

Lyle Dean
To Your Health
PO Box 797
Northbrook, IL 60065

Dear Lyle:

Thank you for allowing me the opportunity to comment about your excellent "To Your Health" product. Mecosta County Medical Center has used the program to generate public service recognition on several area radio outlets for more than 15 years with great success.

Your topical relevance, accuracy and professionalism have helped create significant name recognition for MCMC. Our consumers notice and comment upon the information you impart so skillfully. I highly recommend your services whose marketing activities include public service spots.

Please let me wish you continued good fortune with this product and for yourself personally over the coming year.

Warmest regards,

Thomas J. Hogenson, RN
Community Relation Director

"Advanced care with a personal touch."

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